

STOP Press

Hikari is Back to the EU

After a lengthy period of time of Hikari's absence across all the EU countries, Kamihata Fish Ind. Ltd. resumes Hikari exports to the EU member states from summer 2006.

Since "Regulation EC 1774/2002" was enforced in 2004, any petfood which contains animal ingredients from Japan couldn't be exported to all EU countries. Ornamental fish food is no exception.

There has never been a quality or safety issue with Japanese fish food products but the non-existence of an approval system of the pet food manufacturers in Japan made it impossible to legally export ornamental fish food to EU countries.

To achieve the approval procedure we have been

in lengthy discussions for 2 years with Japanese MAFF and EU DG SANCO with help of JPPFMA (Japan Petfood Manufactures Association) and thanks to contributions from Japanese MAFF and EU DG SANCO, the official petfood plant inspection and approval procedure was completed on April 19, 2006.



After the necessary inspections in May 2006, our factories were approved by MAFF and certified to completely satisfy EU's requirement as in EC 1774/2002.

Hikari's 7 Step Quality Control Process* offers you complete safety, extreme reliability and 100% satisfaction.

Try Hikari now, available at all good retailers, and you too can enjoy feeding your fish the finest quality, premium fish foods from Japan.



Hikari flying back into the shops in EU.



Hikari's 7 Step Quality Control Process

- *100% Manufacturing Control
- *Ongoing & Substantive Research & Development
- *Ingredient Quality Assurance Procedures
- *Production Control Standards
- *Sanitary Control Standards
- *Complete Traceability & Production Sample Retention
- *Package Labeling Control Standards

